Notice of Privacy Policy

At ***Heritage Way Advisors, LLC*** ("HWA"), protecting our clients' privacy is very important to us. We collect and use "nonpublic private information" in order to provide our clients with a broad range of financial services as effectively and conveniently as possible. We treat nonpublic personal information in accordance with our privacy policy.

What Information We Collect and From Whom We Collect It

We may collect nonpublic personal information about clients from the following sources:

- Information we receive from clients on applications or other forms;
- Information about clients' transactions with us or others; and
- Information we receive from non-affiliated third parties, including consumer reporting agencies.

"Nonpublic personal information" is nonpublic information about clients that we obtain in connection with providing a financial service or product to them.

What Information We Disclose and To Whom We Disclose It

We do not disclose any nonpublic information about clients without their express consent, except as permitted by law. This applies to current as well as former clients. We restrict access to clients' nonpublic personal information to those employees and independent third parties who need to know that information in order to provide products and services to our clients.

Our Security Procedures

We maintain physical, electronic and procedural safeguards to protect all nonpublic personal information. This includes measures to protect clients' information in the course of its disposal.

This information is provided to all clients of Heritage Way Advisors, LLC. Recipients include direct clients as well as those acting in a fiduciary capacity for an account, such as Custodians, Guardians and Trustees.